

November – December 2016 Period 6 2016

Shared Elements





Sandwich Board Insert (side 1)

Sandwich Board Insert (side 2)

Shared Elements



A1 Window Poster with Corner Bakery (side 1)



A1 Window Poster without Corner Bakery (side 1)



A1 Window Poster with Corner Bakery (side 2)



A1 Window Poster without Corner Bakery (side 2)

Product 1-4



R**33**.50

Placement/ Comments: Blitz Area

87g Cadbury® Dairy Milk Bubbly variants **POS Elements Include:**Wobbler



R30.00

Placement/ Comments: Simba FSU

125g Lay's® variants

POS Elements Include:

Wobbler



2L Coca-Cola® participating products

POS Elements Include:
Shelfstrips
Fridge Decal



500ml Monster® variants

POS Elements Include: Shelfstrips Fridge Decal

Product 5-8



R**30**.00

Placement/ Comments: Lunch Bar FSU

62g Cadbury® Lunch Bar variants

POS Elements Include: Wobbler FSU Shelfstrip



750ml Bonaqua® Pump variants

POS Elements Include: Shelfstrips

Shelfstrips Fridge Decal



R20.00

Placement/ Comments: Shelf



R17.50

Placement/ Comments: Shelf

42g Pringles® Potato Chip variants

POS Elements Include: Wobbler

37.5g Mentos® Rolls variants

POS Elements Include:

Wobbler

Product 9-12



500ml Energade® Flavoured Drinks **POS Elements Include:**Fridge Decal



2 FOR 7.00 Placement/

Comments:
Back Gondola

150g Doritos® variants

POS Elements Include:

Wobbler

Shelfstrips



R33.00

Placement/ Comments: Shelf

125g Maynard's® variants
POS Elements Include:
Wobbler



350ml Fruitree® variants

POS Elements Include:
Fridge Decal

Product 13-16



R 16.00

Placement/ Comments: Shelf

45g Doritos® and/or 36g Lay's® variants **POS Elements Include:**Wobbler



R16.50

Placement/ Comments: Shelf

Airwaves® variants

POS Elements Include:

Wobbler



R25.00

Placement/ Comments: Bread Stand

700g Sasko® Premium White and/or Premium Brown Bread variants

> POS Elements Include: Wobbler



R30.00

Placement/ Comments: Safari FSU

150g Safari® Peanuts and 150g Safari® Peanuts & Raisins

POS Elements Include: Wobbler

Product 17-20



R**2**2.90

Placement/
Comments:
Perishable Fridge

500ml Clover® Tropika variants **POS Elements Include:**Wobbler



R**20**.00

Placement/
Comments:
Perishable Fridge

350ml Steri Stumpie® variants **POS Elements Include:**Wobbler



R30.00

Placement/ Comments: Nestle Freezer

100ml/110ml Magnum® and 60ml Paddle Pop® Chocolate and Orange Ice Cream variants **POS Elements Include:**

> Wobbler Freezer Decal

130ml/125ml Nestle®, Dairymaid® and Cadbury® Cones and 100ml Nestle® Wafer Whizz Ice Cream variants

POS Elements Include: Wobbler Freezer Decal



R29.00

Placement/ Comments: Ola Freezer

Product 21-24



R21.00

Placement/ Comments: In the Run

200g Tennis® Biscuits and 50g Good Morning® Breakfast Biscuit combo POS Elements Include: Wobbler



Placement/
Comments:
Front Counter

Durex® Condoms

POS Elements Include:

Wobbler



R20.00

Placement/ Comments: Shelf

NOVEMBER COMBO DEAL

40g Jungle® Energy Bar and 330ml Appletiser® variants

POS Elements Include: Wobbler Fridge Decal



R18.00

Placement/ Comments: Shelf

DECMBER COMBO DEAL

50g Manhattan® and 330ml Appletiser® combo

POS Elements Include: Wobbler

Fridge Decal

Product 25-27



Placement/ Comments: Biltong Drop

CONSUMER VALUE ADD

50g/60g Takis® biltong and/or TK's® Snack Pack variants **POS Elements Include:** Wobbler



Placement/ Comments: Cooler Shelf

CONSUMER VALUE ADD

500ml participating products: Coca-Cola®, Powerade® or Glaceau® Vitaminwater

POS Elements Include: Wobbler Fridge Decal



R35.00

Placement/
Comments:
Corner Bakery

CORNER BAKERY

2 Chicken or Beef Sausage Rolls
POS Elements Include:
Wobbler

Product 28

CLAIM YOUR FAME PROMO



A1 Poster



Gondola Header



Till Point Cladding



Wobbler

QUERIES:

Delivery will be done by Milu Trading. For any queries, please contact Milu Trading on 021 700 4500.

